



PK Virtual



Dance Studio VA



For a free 15 minute discovery call, please contact me:

Trish Keighran
Business Owner

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"Trish has exceptional organisational and customer service skills. Very outcome-based"

Martin Cooper, Former Dan Murphy's Store Manager

**Hello and Welcome to PK Virtual - Im Trish,
Your Dance Studio VA.**

My love for dancing began at the tender age of 3, training under the respected Miss Helen de Paul OAM and Miss Mandy Noble at their studios in Carlton and Kogarah, Sydney (affiliated with FATD, now ADA). Over the years, I performed in eisteddfods, charity events, concerts and competitions, while completing exams in Tap, Jazz and Ballet. Our studio was also one of the first to introduce acrobatics, which became part of my training.

Although I didn't pursue a career as a dance teacher, my passion for learning, has never stopped. For more than 20 years, I've built a professional skillset in customer service, HR & recruitment, public relations and even podcasting. Now, I've brought these skills together in a business designed to give back to the dance community that shaped me.

How can I assist you?

That's where PK Virtual comes in - offering behind-the-scenes support your studio needs, so you can focus on inspiring the next generation of dancers

Not sure which package fits? Let's chat about your studio's needs and create a support plan that works for you.

Tier 1 Basic Studio Support

1-4 hours per week |
\$65 per hour

Perfect if you need light support to stay organised and on top of daily admin

Tier 2 Studio Growth Support

5-10 hours per week |
\$60 per hour

Designed for studios ready to grow their visibility and student numbers

Tier 3 All Access Studio Support

10+ hours per week |
\$55 per hour (or weekly retainer available)

Full-service support for busy studios who want to outsource the bulk of their admin and marketing